

# ABDULLAH DEBA JAWISH

BI Engineer & Data Analyst

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Location: Sharjah, UAE

## PROFESSIONAL SUMMARY

BI Engineer and Data Analyst with 7+ years of experience across full-stack development and data engineering. Specialist in Power BI, Python automation, and large-scale MySQL databases — currently managing reporting infrastructure over a 200M+ row dataset growing at 20M rows/month. Proven track record building automated financial dashboards, anomaly detection systems, and ETL pipelines actively used by senior management and finance teams daily. Strong foundation in Laravel, Vue.js, and Flutter enables seamless integration between analytical systems and software platforms. UAE-based with 2.5+ years of in-market experience at a high-volume parking and mobility company.

## TECHNICAL SKILLS

**BI & Analytics:** Power BI (DAX, Data Modeling, Incremental Refresh), Excel

**Data Engineering:** Python (Pandas, NumPy), ETL Pipelines, Automated Reporting

**Databases:** MySQL (large-scale, 200M+ rows), SQL Server, Query Optimization

**Backend:** PHP, Laravel, RESTful APIs, WebSockets

**Frontend / Mobile:** Vue.js, Angular, Flutter, JavaScript / TypeScript

**Other:** Git, Linux, Anomaly Detection, Financial Reporting

**AI-Assisted Development:** GitHub Copilot, Claude — used to accelerate automation scripting, pipeline development, and report building

## PROFESSIONAL EXPERIENCE

### BI Engineer & Data Analyst

Nov 2023 – Present

Parkonic | Dubai, UAE

- Built and maintain Power BI reporting infrastructure over a 200M+ row MySQL database growing at 20M rows/month, with incremental refresh architecture for scalable, fast semantic datasets
- Developed the Salik audit & daily finance report — a 200+ database automated report refreshing daily per month, used by the finance team as their primary tool for daily financial analysis
- Built the Locations Anomaly Detection report — benchmarks each location's daily revenue against a 14-day moving average to automatically flag underperformance; backed by custom Python backend, fully automated
- Developed automated waived-off and cancelled trips reports for 2025 and 2026, eliminating manual daily reconciliation work
- Built consolidated AllReports dashboard covering Parkonic, Valtrans, and Suite Life portal data and income statements with full backend automation
- Designed the Employee Attendance Report — detects misuse patterns and provides complete attendance analytics for HR and management
- Delivered comparative income statement reports (estimated vs actual) for Parkonic and Valtrans, used in monthly finance reviews
- Contributed to full-stack development of an internal portal using Laravel (backend) and Vue.js (frontend), and a cross-platform mobile app using Flutter
- Conducted hardware and data audits across all Parkonic sites, ensuring BOC record accuracy and resolving data integrity issues

### Full Stack Developer

2022 – 2023

Core-Click | Aleppo, Syria

- Led development of high-traffic websites achieving 30% increase in user engagement and 20% boost in mobile traffic

- Implemented responsive designs across multiple client projects, achieving 98% user satisfaction in post-launch feedback
- Optimized frontend and backend performance, reducing average load times by 25%

## Full Stack Developer

2019 – 2022

Develogi | Remote — France

- Developed and maintained web applications including Crimp Documents, Process Cards, and Setup Plan using Laravel and Vue.js
- Built back-end infrastructure for the Develogi platform, ensuring scalability and reliability under production load
- Developed the MultiTech mobile application using Flutter with a companion web admin dashboard

## Freelance Full Stack Developer

2018 – Present

Independent | Remote

- Delivered full-stack projects including an e-commerce platform, a library management system with book sales and borrowing, and an online courses platform with quiz management
- Direct client management experience across UAE, ensuring project alignment with local business requirements

## EDUCATION

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### Bachelor of Engineering — Information & Communication Technology

May 2019

Ebla Private University | Syria

Graduated with Very Good — GPA 2.95 / 4.00 (79%)

## CERTIFICATIONS

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- Preparing Data for Analysis with Microsoft Excel — Microsoft / Coursera, 2025
- Harnessing the Power of Data with Power BI — Microsoft / Coursera, 2025
- Extract, Transform and Load Data in Power BI — Microsoft / Coursera, 2025
- Data Analyst in Power BI — DataCamp Career Track, 2025
- Python for Data Science, AI & Development — IBM / Coursera, 2024
- Python Essential Training — LinkedIn Learning, 2024
- Flutter Essential Training: Build for Multiple Platforms — LinkedIn Learning, 2024

## LANGUAGES

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Arabic — Native    English — Professional Proficiency